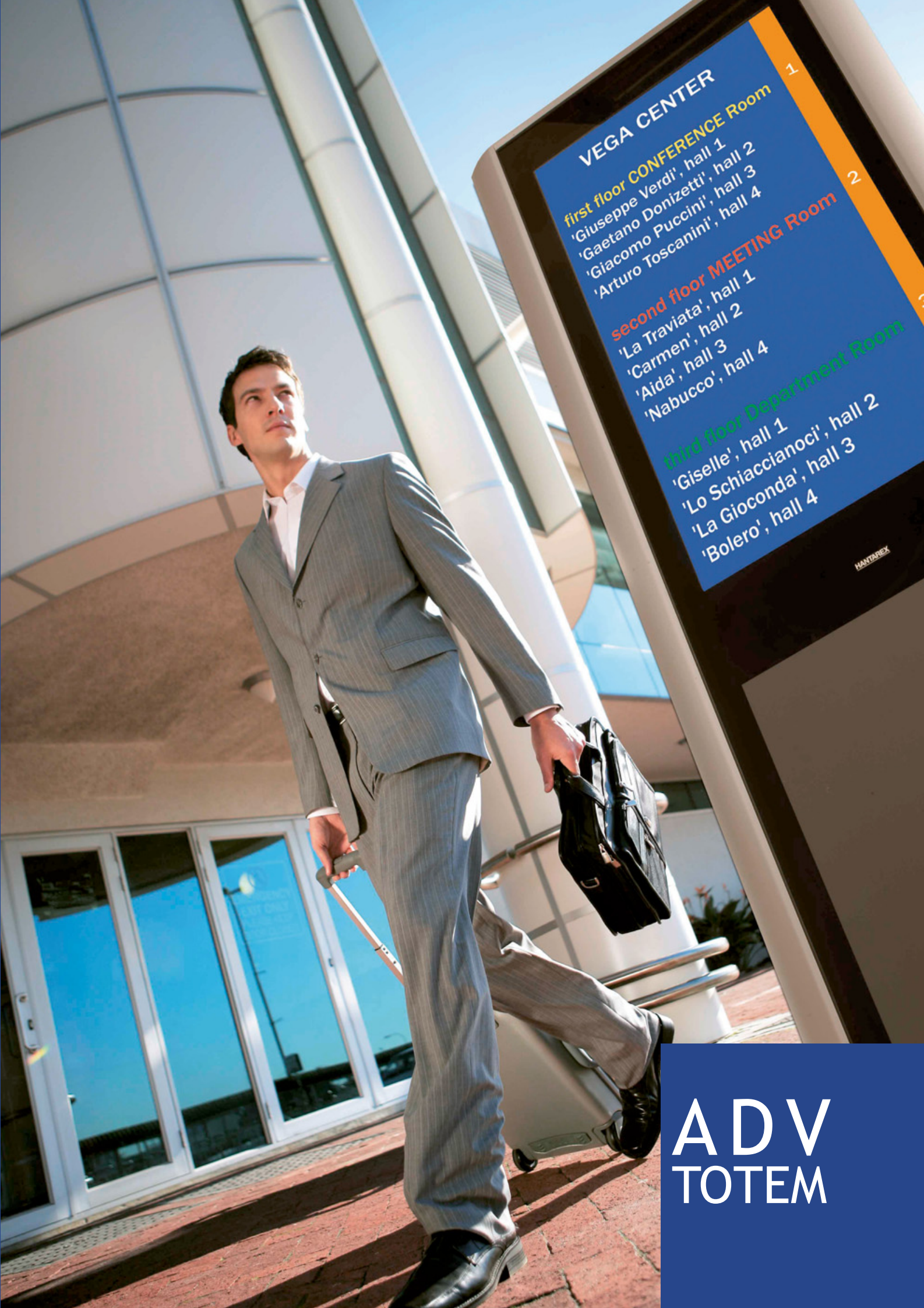


DIGITAL MULTIMEDIA DISPLAY



VEGA CENTER

first floor CONFERENCE Room 1
'Giuseppe Verdi', hall 1
'Gaetano Donizetti', hall 2
'Giacomo Puccini', hall 3
'Arturo Toscanini', hall 4

second floor MEETING Room 2
'La Traviata', hall 1
'Carmen', hall 2
'Aida', hall 3
'Nabucco', hall 4

third floor Department Room 3
'Giselle', hall 1
'Lo Schiaccianoci', hall 2
'La Gioconda', hall 3
'Bolero', hall 4

HANTAREX

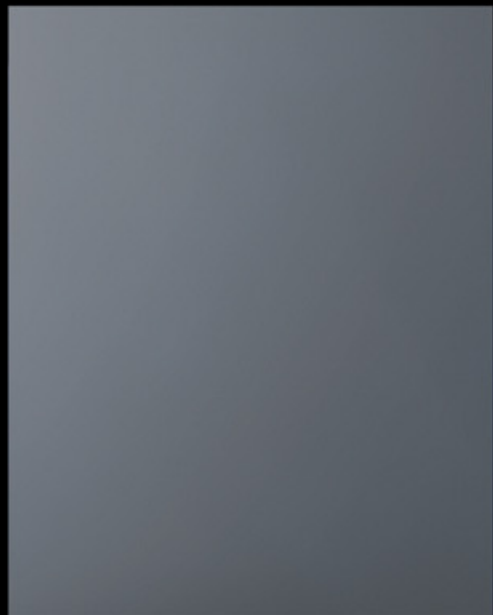
ADV
TOTEM

THE IDEAL MEAN TO REACH YOUR TARGET!



FLIGHT	DESTINATION	TIME	NOTICE	
AZ 306 R	ROME	14:15	ON BOARDING	AIR FRANCE
YZ 125 P	MILAN	14:35	ON BOARDING	Alitalia
YZ 201 Y	NICE	14:40	ON BOARDING	BRITISH AIRWAYS
AZ 256 V	ROME	14:45	DELAYED	Continental Airlines
AF 212 Z	NAPLE	14:50	ON-TIME	Delta
AZ 115 F	MILAN	14:55	DELAYED	Lufthansa
BA 309 C	LONDON	15:00	ON-TIME	VARI O
AZ 306 R	NEW YORK	14:15	ON-TIME	AMERICAN AIRLINES
YZ 125 P	LUXOR	14:35	ON-TIME	KLM
YZ 201 Y	OSAKA	14:40	ON-TIME	ANA
AZ 256 V	TOKIO	14:45	DELAYED	Thai
AF 212 Z	LOS ANGELES	14:50	ON-TIME	IBERIA
AZ 115 F	FRANKFURTH	14:55	DELAYED	IBERIA
BA 309 C	MUNICH	15:00	ON-TIME	AIR FRANCE
AZ 306 R	ROME	14:15	ON-TIME	Alitalia
YZ 125 P	MILAN	14:35	ON-TIME	BRITISH AIRWAYS
YZ 201 Y	NICE	14:40	ON-TIME	Continental Airlines
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HANTEX



SIZE 40"

SIZE 46"

SIZE 57"

SIZE 70"

SIZE 82"

Un nuovo strumento per comunicare, in tutti i formati e in configurazione Plug and Play!

HANTAREX presenta una nuova gamma di **totem** per la videoinformazione, dedicati al mondo del Digital Signage e del Digital Advertising, allestiti con pannelli a tecnologia LCD da 40", 46", 57", 70" e 82", integrano opzionalmente speciali PC industriali, sensori di prossimità, connettività Wireless e interfaccia Touch Screen.

Il futuro ha bisogno di comunicare con la gente, il grande pubblico è sempre più assetato d'informazioni, messaggi, testi, suoni e quanto di più possa guidare il visitatore, nel conoscere meglio il percorso, la disponibilità di cose, luoghi e persone, i messaggi pubblicitari e le informazioni, che possano interessare ed aiutare il visitatore a muoversi più facilmente negli ambienti pubblici.

I **totem** della gamma **ADV** associano tutte le funzionalità del mondo della videoinformazione e del Digital Signage in un unico straordinario prodotto integrato **All-In-One**.

In un unico prodotto si associano un display LCD di grande formato Full Hd per la visualizzazione di immagini (slide show di foto, filmati, video, movies, videoclip pubblicitari, etc.), un Audio di qualità (dato da speakers da 10 W integrati dietro al vetro) e varie funzioni di operatività del display con l'utente (status di completa accensione e status di sleeping-mode).

A new communication tool in all formats with Plug and Play configuration!

HANTAREX presents a new range of **totems** for video information, dedicated to Digital Signage and Digital Advertising. They have 40", 46", 57", 70" and 82" LCD panels and they integrate special industrial PCs, proximity sensors, Wireless connection and optional Touch Screen interface.

The future means communicating with the public. The mass public is thirsty for information, messages, text, sounds and many more to guide visitors to the best route, advise them about available items, interesting people and places, as well as advertising and information that could help visitors navigate through a public venue.

The **ADV totem** range includes all the functionalities in video information and Digital Signage in a single extraordinary **All-In-One** product.

This is a large format Full HD LCD display to show images like slide shows, films, videos, movies, advertising video clips etc., a high quality audio system with 10W speakers behind the screen and various interactive display functions like complete start status and sleeping-mode status in a single product.

Optimisez votre communication!

Le futur pousse vers la **Communication Audiovisuelle Dynamique - CAD**.

Pour cela, HANTAREX présente une nouvelle gamme de Totems dédiée au monde de l'affichage dynamique.

Le Totem Hantarex répond à tous les besoins de publicité, d'information au public et de signalétique.

En un **unique produit**, Hantarex vous propose:

- 1 caisson en aluminium anti vandalisme;
- 1 dalle LCD Haute Résolution en mode portrait;
- 1 espace dédié pour de la publicité papier.

En un unique produit, vous associez un écran LCD Full HD pour diffuser des images, photos, films... un son de qualité (grâce aux speakers de 10 W intégrés derrière le verre frontal) et différentes fonctions d'actions du display avec l'utilisateur (status de complète allumage et status de sleeping-mode).

¡Un nuevo instrumento para comunicar, en todos los tamaños y en configuraciones Plug and Play!

HANTAREX presenta una nueva gama de **tótem** para la vídeo información, dedicado al mundo del Digital Signage y el Digital Advertising, preparado con paneles de tecnología LCD de 40", 46", 57", 70" y 82", integran PC industriales especiales, sensores de proximidad, conectividad Wireless e interfaz Touch Screen opcional.

El futuro necesita comunicar con la gente, el gran público está cada vez más sediento de informaciones, mensajes, textos, sonidos y cuanto de más pueda conducir al visitante, en conocer mejor el recorrido, la disponibilidad de cosas, lugares y personas, los mensajes publicitarios y las informaciones, que puedan interesar y ayudar al visitante a moverse más fácilmente en los entornos públicos.

Los **tótem** de la gama **ADV** asocian todas las funciones del mundo de la vídeo información y el Digital Signage en un único extraordinario producto integrado **All-en-One**.

En un único producto se asocian un display LCD de gran formato Full HD para la visualización de imágenes (demostración de diapositivas de fotos, filmaciones, videos, películas, video clips publicitarios, etc.), un audio de calidad (dado por altavoces de 10 W integrados dentro del mueble) y varias funciones de operatividad del display, para el usuario.



DIGITAL MULTIMEDIA DISPLAY

ADV TOTEM

Il messaggio sonoro e i diversi stati di operatività dello schermo vengono attivati tramite un sensore di prossimità (opzionale) solo se l'utilizzatore si trova nelle immediate vicinanze del Totem.

All'interno della macchina si trova invece un PC integrato che gestisce i contenuti (slide show di foto, filmati, video, movies, videoclip pubblicitari, etc.) che si possono caricare e scaricare da Internet e/o altre reti o Data Base privati (uploading/downloading phase), tramite una semplice connessione Wireless (Wi-Fi, Blue-Tooth), e/o remota via cavo Ethernet.

Il totem è un prodotto che può essere posizionato in qualsiasi luogo, sia **INDOOR** che **OUTDOOR**.

La struttura metallica del cabinet può essere richiesta con diversi gradi di categorizzazione IP, quali:

- Con struttura estetico-contenitiva semplificata, per applicazioni InDoor in categoria IP 30 (opzionale)
- Con struttura estetico-contenitiva standard a tenuta stagna, per applicazioni OutDoor in categoria IP 54 (standard)
- Con struttura estetico-contenitiva rinforzata antivandalica e climatizzata, per applicazioni OutDoor in categoria IP 65 (opzionale)

Nel caso di collocazione InDoor semplice (ovvero dove non sussistano particolari condizioni climatiche o estremi vincoli di sicurezza), il prodotto è già supportato dalle caratteristiche di resistenza standard della categoria IP54. Laddove siano necessarie condizioni di stabilità termica e di resistenza antivandalica speciale, il prodotto può essere opzionalmente implementato di ulteriori funzionalità in categoria IP 65, come un sistema di climatizzazione interno e una struttura rinforzata anti-vandalica.

Se il prodotto, viceversa, verrà collocato in ambienti InDoor, la categorizzazione IP potrà essere opzionalmente ridotta all'IP 30, comportando un notevole risparmio sui costi di allestimento.

Il pannello frontale di ogni Totem può essere personalizzato con speciali pulsanti Touch Screen che determinano l'attivazione di funzioni derivanti da un software di gestione studiato ad hoc.

The audio message is the screen's various operational statuses are activated with an optional proximity sensor only if the viewer is in the immediate area of the Totem. Within the device, there is an integrated PC that manages the content (slide shows, clips, video, movies, video publicity, etc.), that can be loaded and downloaded from the Internet and/or other networks or databases (uploading/downloading phase), with a simple wireless (Wi-Fi, Blue-Tooth) connection, and/or via cable with Ethernet.

The Totem is a product that can be placed in any area, both **INDOORS** and **OUTDOORS**.

The metal cabinet can be supplied with various IP degrees, for example

- With an handsome, simple structure for INDOOR applications in IP 30 category (optional)
- With a standard handsome, waterproof structure for OUTDOOR applications in IP 54 category (standard)
- With a handsome reinforced vandal-proof and waterproof structure for OUTDOOR applications in IP 65 category (optional)

For simple OUTDOOR use, or to be more precise, where particular weather conditions or extreme security problems do not exist, this product is already supported by the standard resistance characteristics of IP 54 category. Where stable temperature and vandalism create problems, this product can be augmented with optional functions to bring it up to IP 65 category. These options include an internal heating/cooling system and a reinforced structure to prevent damage by vandals. On the other hand, if the product will be placed INDOORS, the IP category can be optionally reduced to IP 30 with a notable savings on set up costs.

The front screen of each Totem can be personalized with special Touch Screen functions that activate the special applications supplied by specially designed software.

En option, un message sonore et les différents états d'actions de l'écran sont activés par un signal sonore de proximité. A l'intérieur de la machine vous trouverez un PC qui gère les contenus (slide show de photos, film, vidéos, vidéoclips publicitaires...) qui peuvent charger et télécharger par Internet et/ou autres réseaux ou Data Base privés (uploading/downloading phase) par une simple connexion wireless et/ou Ethernet. Le totem correspond à tous les milieux environnement: **indoor** comme **outdoor**.

A partir d'une certaine quantité, vous pouvez choisir la structure métallique du caisson selon la norme IP souhaitait:

- Avec structure esthétique-contenante simplifiée, pour applications InDoor de catégorie IP 30 (en option)
- Avec structure esthétique-contenante standard à la tenue pour applications OutDoor de catégorie IP 54 (en standard)
- Structure esthétique - contenante renforcée, antivandalisme et climatisée, pour les applications OUTDOOR de catégories IP65 (en option)

Dans le cas d'une exposition InDoor simple, le totem standard répond à la norme IP54. En option, nous pouvons également vous proposer le totem de catégorie IP30. Dans le cas d'une exposition OUTDOOR et sur quantité minimum requise, le Totem pourra répondre à la norme IP65 nécessitant un système de climatisation interne et une structure renforcée anti-vandalisme.

La dalle frontale de chaque Totem peut être personnalisé par mis des touches Touch Screen qui envoient l'activation de fonctions spéciales qui dérivent d'un software de gestion étudié pour cette application.

El mensaje sonoro y los diversos estados de operatividad de la pantalla se activan a través de un sensor de proximidad (opcional), solo si el usuario esta en las proximidades del Tótem. En el interior de la máquina, un PC se encuentra integrado que administra los contenidos, slide espectáculo de foto, filmado, video, películas, videoclips publicitarios, etc., que se pueden cargar y descargar de Internet y/o otras redes o Determinadas Bases privadas, uploading/downloading phase, por una simple conexión Wireless (Wi-Fi) Blue-Tooth, y/o remoto vía cable Ethernet. El Tótem es un producto que puede colocarse en cualquier lugar, sea en **interior** o **exterior**. La estructura metálica del mueble puede ser fabricada con diferentes grados estanquidad, categoría IP, como:

- Con estructura estético-contenedora simplificada, para aplicaciones en interiores, con categoría IP 30 (opcional)
- Con estructura estético-contenedora estándar con resistencia estanca, para aplicaciones exteriores con categoría IP 54 (estándar)
- Con estructura estético-contenedora reforzada anti-vandálica y climatizada, para aplicaciones exteriores con categoría IP 65 (opcional)

En el caso de instalación en interior simplemente (o bien donde no existen condiciones climáticas particulares o situaciones de seguridad extremas) el producto esta ya preparado con las características de resistencia estándar de la categoría IP 54. Sin embargo si es necesario unas condiciones de estabilidad térmica y de resistencia anti-vandálica especial, el producto puede ser opzionalmente implementado con la última funcionalidad en categoría IP 65, como un sistema de climatización interno y una estructura reforzada anti-vandálica. Si el producto, al contrario, debe ir colocado en ambiente de interior, la categoría IP podrá ser opzionalmente reducida a IP 30, comportando un notable ahorro sobre el coste de fabricación. El panel frontal de cada Tótem puede ser personalizado con especiales interruptores Touch Screen que determinan la activación de funciones especiales consiguientes de un software de gestión estudiado ad hoc.





HANAREX

ADV TOTEM
OUT DOOR_IN DOOR
SIZE 40"
SIZE 46"
SIZE 57"
SIZE 70"
SIZE 82"

ADV
TOTEM

Tous les Totems de la gamme ADV disposent d'une dalle de dernière génération spécialement adapté pour des applications professionnelles 'Public Information Display' - FID et 'Public Information Display' - PID. En standard, Hantarex propose un totem LCD 46" avec un contraste de 1.200 : 1, une luminosité de 500-700 cd/m, une résolution HD - 1366 x 768 et un angle de vision de 180°.

OVERSIZE DISPLAYS

Les tailles: sur demande spécifique; Hantarex propose:

- en résolution HD - 1366 x 768, le Totem LCD 40"
- en résolution Full HD - 1920 x 1080, les Totems LCD en 57", 70" et 82".

Les contenus publicitaires se téléchargent en Wireless avec la connexion Wifi et/ou Blue Tooth, ou par LAN, WLAN et également par une connexion directe USB (selon le PC sélectionné).

LES PLUS HANTAREX

Selon le PC sélectionné, les Totems Hantarex disposent d'une carte digitale interne supportant les formats vidéo (Codec MPEG-1, MPEG-2, MPEG-3, MPEG-4, DVix, Window Media...) et compatible avec les formats JPG, HD vidéo, Flash PPT et les pages HTML.

Le Totem peut être configuré et ajusté via Internet, TCP/IP network et Web browser.

Les contenus peuvent être téléchargés avec:

- Connexion UMTS/GPRS
- USB drive, DVD, CD
- Compact carte mémoire (tous les types)
- Connexions Wi-Fi / Blue Tooth
- Connexions LAN, (TCP/IP)

Todos los tótem de la gama ADV cuentan con paneles LCD pertenecientes a la nueva generación tecnológica, nacida para las aplicaciones Flds/Pids. Tales paneles ya tienen especiales características de visualización conforme a su susodicho entorno, tales:

- una resolución Full HD (1920 equis 1080)
- un ángulo de visión superior a los 180° sea de vertical u horizontal
- una relación de contraste igual a 1.200: 1
- una luminosidad de 500-700 cd/mq

OVERSIZE DISPLAYS

El rango de los nuevos TÓTEMES, comprende formatos Extra-Large de 40", 46", 57", 70" y 82."

La nueva gama cuenta con tamaños extra-large creados para satisfacer todas las exigencias de Display Signboard, explotando paneles con resolución HD, 1366x768 y Full HD, 1920x1080.

Esta nueva generación de paneles LCD permite de preparar Tótem para divulgación publicitaria, por video información y/o de señalización, de gran tamaño y de gran espectacularidad, sea para aplicaciones en entornos Indoor y Outdoor. Los contenidos publicitario son cargados en modo Wireless por las adecuadas conexiones Wi-Fi y/o Blue Tooth o bien via LAN, WLAN o más sencillamente por una conexión directa USB.

VENTAJAS Y PLUS

La gama Tótem utiliza paneles a alta resolución WXGA, 1366x768 y Full HD, 1920x1080, con una luminosidad de 500-700 cd/m2, en formato Portrait modo vertical para optimizar el espacio del display y su misma capacidad informativa.

La gama de los ADV Multimedia Tótem cuenta con una Digital Board interna que soporta diferentes formatos vídeo: Codec Mpeg-1, Mpeg-2, Mpeg-3, Mpeg-4, DVix, Window Media, etc.

Y es compatible con los más usados Media Content: formados JPG, HD vídeo, Flash PPT y páginas HTML.

El Tótem puede ser configurado y reseteado via Internet, TCP/IP network y Web browser.

Estos contenidos pueden ser cargados en los Tótemes, por simples instrumentos, cuales:

- conexiones UMTS/GPRS
- USB unidad de disco, DVDs, CDs
- compact Memory cards, todos los tipos
- conexiones Wi-Fi/Blue Tooth
- conexiones LAN, (TCP/IP).



SIZE 40"

SIZE 46"

SIZE 57"

SIZE 70"

SIZE 82"

Tutti i totem della gamma ADV dispongono di pannelli LCD appartenenti alla nuova generazione tecnologica, nata per le applicazioni FIDs/PIDs.

Tali pannelli detengono già speciali caratteristiche di visualizzazione conformi ai suddetti ambienti, quali:

- una risoluzione fino a Full HD (1920 x 1080)
- un angolo di visuale superiore ai 180° sia verticale che orizzontale
- un rapporto di contrasto pari a 1.200: 1
- una luminosità da 500 a 700 cd/mq

OVERSIZE DISPLAYS

Il range dei nuovi TOTEM, comprende formati Extra-Large da 40", 46", 57", 70" e 82".

La nuova gamma dispone di formati extra-large creati per soddisfare tutte le esigenze di Display Signboard, sfruttando pannelli con risoluzione HD (1366x768) e Full HD (1920x1080).

Questa nuova generazione di pannelli LCD permette di allestire dei Totem per divulgazione pubblicitaria, per videoinformazione e/o segnaletica, di grandissimo formato e di grande spettacolarità, sia per applicazioni in ambienti Indoor e Outdoor.

I contenuti pubblicitari vengono caricati in modo Wireless tramite le apposite connessioni Wi-Fi e/o Blue Tooth, oppure via LAN, WLAN o più semplicemente tramite una connessione diretta USB.

VANTAGGI e PLUS

La gamma TOTEM utilizza pannelli ad alta risoluzione WXGA (1366x768) e Full HD (1920 x 1080) con una luminosità da 500 a 700 cd/mq, in formato Portrait Mode verticale per ottimizzare lo spazio del display e la sua stessa capacità informativa. La gamma degli ADV Multimedia Totem dispone di una Digital Board interna che supporta diversi formati video, quali: Codec Mpeg-1, Mpeg-2, Mpeg-3, Mpeg-4, DVix, Window Media, etc.

È inoltre compatibile con i più usati Media Content, quali formati .JPG, HD video, Flash PPT e pagine HTML.

Il Totem può essere configurato e settato via Internet, TCP/IP network, e Web browser.

I contenuti suddetti possono essere caricati nei Totem, attraverso semplici strumenti, quali:

- connessioni UMTS/GPRS
- USB drive, DVDs, CDs
- compact Memory cards (tutti i tipi)
- connessioni Wi-Fi/Blue Tooth
- connessioni LAN, (TCP/IP)

All the totems in the ADV range are part of the new generation technology designed for FIDs and PIDs.

These panels already have special viewing characteristics that conform to the environments below:

- resolution up to Full HD (1920 x 1080)
- a vertical and horizontal viewing angle greater than 180°
- contrast ration of 1,200:1
- brightness from 500 to 700 cd/mq

OVERSIZE DISPLAYS

The new TOTEM range includes Extra-Large sizes of 40", 46", 57", 70" and 82".

The new range has extra large sizes created to satisfy all the needs for Display Signboards, which use panels with HD resolution (1366x768) and Full HD (1920x1080).

This new generation of LCD panels allows you to set Totems to advertise, give video information and/or indications in an extremely large format spectacularly both indoors and outdoors.

The advertising content can be uploaded wirelessly with an appropriate WiFi and/or Blue Tooth connection, or via a LAN, WLAN or even more simply with an USB direct connection.

ADVANTAGES

The Totem range uses high resolution WXGA (1366x768) and Full HD (1920 x 1080) panels with a brightness from 500 to 700 cd/mq, in vertical Portrait Mode in order to optimize the display space and the monitor's informative capacity.

The ADV Multimedia Totem range has an internal Digital Board that supports various video formats like: Codec Mpeg-1, Mpeg-2, Mpeg-3, Mpeg-4, DVix, Window Media, etc.

In addition, it is compatible with the most used Media Content like: JPG, HD video, Flash PPT formats and HTML pages.

The Totem can be configured and set via Internet, TCP/IP network, and a Web browser.

The contents above can be loaded in the Totem with simple tools like:

- UMTS/GPRS connections
- USB drive, DVDs, CDs
- Compact Memory cards (all types)
- Wi-Fi/Blue Tooth connections
- LAN, (TCP/IP) connections



DIGITAL MULTIMEDIA DISPLAY

ADV TOTEM

entire
BY * TODDLER * PRE-SCHOOL

Should your baby
be in a routine?

rain

THE GREAT
DEBATE

IN
BED
WITH
BABY

How co-sleeping
affects your child's brain

THE
HAPPY KID
FORMULA

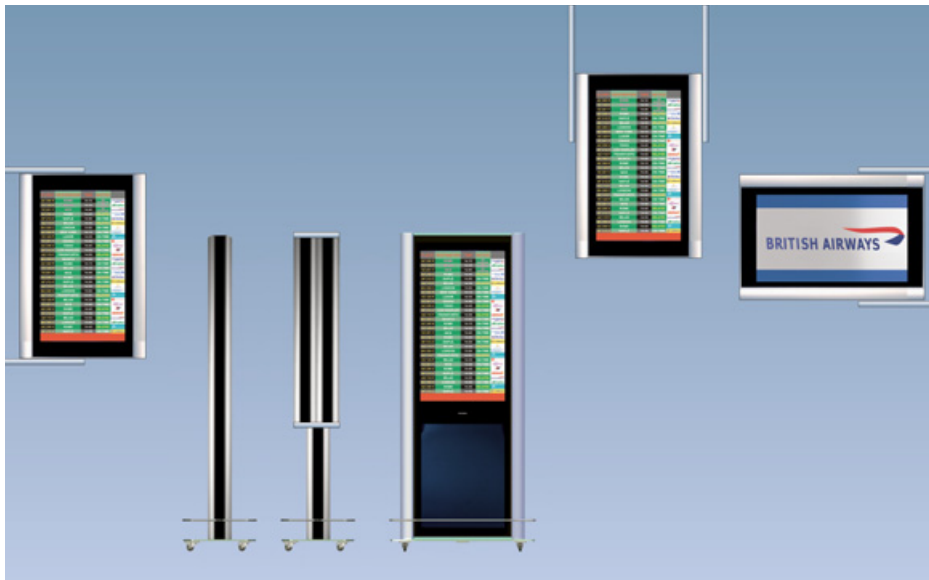
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* FUNKY BUGGIES * BABY WIPES

HANTAREX

THE IDEAL MEAN TO REACH YOUR TARGET!





ADV TOTEM

OUT DOOR_IN DOOR

SIZE 40"

SIZE 46"

SIZE 57"

SIZE 70"

SIZE 82"

OPTIONS, ACCESSORIES AND INTEGRATED SOLUTIONS AVAILABLE

The Totem range can be personalized upon request with 'on-demand' AUDIO with a proximity sensor that turns on the sound when spectators approach the machine as well as adjusts the volume according to their distance.

Special ultra thin 10-Watt speakers are integrated behind the screen giving exceptional audio quality.

Hantarex can personalize the lower part of the screen frame with your logo and/or image or you can easily personalize it in the future by opening the real cover and replacing the 'shield' behind the screen.

The Totem's aluminum frame, screen and internal metal structure have been designed to be easily customized according to each customer's needs.

For this reason, the following are available:

- special extendable or pivoting wall brackets
- special wheels to roll the Totem from one position to the next
- special tubular barriers to prevent shopping carts, trolleys etc. from bumping into the Totem
- special back-to-back brackets to place one Totem behind another for dual direction coverage
- special 'Monitor' configuration if an integrated PC is not necessary
- special horizontal configuration when a Panorama format is required.

OPTIONS, ACCESSOIRES, SOLUTIONS INTEGRES

Pour les besoins spécifiques, le totem Hantarex est proposé en configuration personnalisée

- Indice de protection IP - Hantarex propose 3 types de protection d'étanchéité: IP 30, 54, 65. Par défaut, le Totem LCD46" offre une protection IP 54.

- Audio - Les speakers de 10 W sont positionnés derrière le cristal frontal.
- Capteur de proximité

Le Totem peut être équipé d'un capteur de présence audio.

En fonction de la distance auquel se situe le visiteur, le volume augmente ou diminue.

- Webcam intégré
- Interface Tactile
- PC intégré

La partie inférieure du Totem est réservée pour les espaces publicitaires.

Sur demande spécifique, cette partie peut être personnalisée avec un logo et /ou une image.

Hantarex a su créer des supports, des configurations mécaniques selon l'utilisation:

- Support roulant ;
- Support mural, plafond, drapeau ;
- Support plein pied avec barrière de protection ;
- Option double écran (recto verso)

OPTIONAL, ACCESORIOS Y SOLUCIONES INTEGRADAS DISPONIBLES

La gama Tótem puede ser requerido con personalizaciones de 'on-request' AUDIO delivering, con un sensor de proximidad que reconoce la presencia del usuario en las inmediaciones de la máquina, que es capaz de aumentar o disminuir el volumen del sonido adjunto a cada mensaje visionado.

Especiales altavoces extraplano de 10 Watios son posicionados tras el cristal frontal y la calidad del sonido erogado es de excepcional calidad.

El panel frontal inferior puede ser solicitado con eventual personalización de logo e/o imagen visual, o bien puede ser personalizado sucesivamente, simplemente abriendo la puerta posterior de la máquina y reemplazándolo "in situ" detrás del cristal frontal.

La configuración mecánica del tótem (en extrudido de aluminio, cristal y alma en carpintería metálica interna, permite de prever especiales configuraciones customizadas, que respondan a cada exigencia del cliente.

Por este motivo están disponibles:

- especiales estribos por el anclaje del TÓTEM a pared, a techo y a bandera
- especiales ruedas cogidas al zócalo que hacen el producto móvil
- especial barra tubular anti pisoteo que evita el choque de la parte inferior del tótem con eventuales carretillas, trole, etc.
- especial plató por la configuración 'Double' que prevé el acoplamiento de dos tótem para visualizar los contenidos de ambos los lados.
- especial configuración 'Monitor', si el producto fuera solicitado sin la integración del PC
- especial configuración horizontal, cuando sea previsto el empleo de los paneles en formato Panorama.

La gamma Totem può essere richiesta con personalizzazioni di 'on-request' AUDIO delivering, quali un sensore di prossimità che riconosce la presenza dell'utente nelle immediate vicinanze della macchina, che è in grado di accrescere o decrescere il volume del suono associato ad ogni messaggio visivo.

Speciali speakers ultrapiatti da 10 Watt sono posizionati dietro il cristallo frontale e la qualità del suono erogato è di eccezionale qualità.

Il pannello frontale inferiore può essere richiesto con eventuale personalizzazione di logo e/o immagine visual, oppure può essere personalizzato successivamente, semplicemente aprendo lo sportello posteriore della macchina e sostituendo lo 'shield' posto esattamente dietro al cristallo frontale.

La configurazione meccanica del totem (in estruso di alluminio, cristallo, e anima in carpenteria metallica interna), permette di prevedere delle speciali configurazioni customizzate, che rispondano ad ogni esigenza del cliente.

Per questo motivo sono disponibili a richiesta:

- speciali staffe per l'ancoraggio del TOTEM a parete, a soffitto e a bandiera.
- speciali ruote agganciabili al basamento che rendono il prodotto scorrevole.
- speciale barriera tubolare anti calpestamento che evita l'urto della parte inferiore del totem con eventuali carrelli, trolley, etc.
- speciale set per la configurazione 'Double' che prevede l'accoppiamento di due totem per visualizzare i contenuti da entrambi i lati.
- speciale configurazione 'Monitor', se il prodotto fosse richiesto senza l'integrazione del PC.
- speciale configurazione orizzontale, quando sia previsto l'uso dei pannelli in formato Panorama.

ADV TOTEM

ADV TOTEM TECHNICAL DATA

	Product name:	TOTEM 40"	TOTEM 46" SQ	TOTEM 46" FullHD
DISPLAY PANEL	Screen size: Aspect Ratio: Resolution: Pixel pitch: Useful screen: Brightness: Contrast ratio: Viewing angle: Colors: Response time: Front filter:	40" (101 cm) diagonal 16:9 1366 (H) x 768 (V) pixels 0.65 (H) x 0.65 (V) [mm] 885 (H) x 497 (V) [mm] 500 cd/m2 (typical) - 700cd/m2 (optional) 1,200:1 (typical) - 2,000:1 (optional) 5,000: 1 (dynamic) 180° (in all directions) 16.7 Mil 8 mSec Safety antireflective glass	46" (117 cm) diagonal 16:9 1366 (H) x 768 (V) pixels 0,74 (H) x 0,74 (V) [mm] 1018 (H) x 572 (V) [mm] 500 cd/m2 (typical) - 700cd/m2 (optional) 1,200:1 (typical) - 2,000:1 (optional) 5,000: 1 (dynamic) 180° (in all directions) 16.7 Mil 8 mSec Safety antireflective glass	46" (117 cm) diagonal 16:9 1920 (H) x 1080 (V) pixels 0,53 (H) x 0,53 (V) [mm] 1018 (H) x 572 (V) [mm] 500 cd/m2 (typical) 1200:1 (typical) 5,000: 1 (dynamic) 180° (in all directions) 16.7 Mil 8 ms Safety antireflective glass
CONNECTIONS	Video: PC: Audio: Control: External Control:	2 x RCA [CVBS] 1 x mini DIN 4 pin [Y/C] 3 x RCA [YPbPr] 1 x Dsub-15 HD [Analog RGB] 1 x DVI-D [Digital RGB] 1 x jack 3.5 [PC audio input] 6 x RCA [CVBS, S-Video, YPbPr audio input] 1 x Dsub-9 female [Input] 2 x USB Port RJ45 Port Ethernet Cable LAN CAT5	2 x RCA [CVBS] 1 x mini DIN 4 pin [Y/C] 3 x RCA [YPbPr] 1 x Dsub-15 HD [Analog RGB] 1 x DVI-D [Digital RGB] 1 x jack 3.5 [PC audio input] 6 x RCA [CVBS, S-Video, YPbPr audio input] 1 x Dsub-9 female [Input] 2 x USB Port RJ45 Port Ethernet Cable LAN CAT5	2 x RCA [CVBS] 1 x mini DIN 4 pin [Y/C] 3 x RCA [YPbPr] 1 x Dsub-15 HD [Analog RGB] 1 x DVI-D [Digital RGB] 1 x jack 3.5 [PC audio input] 6 x RCA [CVBS, S-Video, YPbPr audio input] 1 x Dsub-9 female [Input] 2 x USB Port RJ45 Port Ethernet Cable LAN CAT5
FEATURES	Video compatibility: Video signal level: PC compatibility: PC signal level: Frequency range: Audio signal level: Speakers: Control interfaces:	PAL (BGH/D/I, M, N, 60), NTSC (M, 4.43), SECAM CVBS: 1 Vpp / 75 Ohm - nominal (with AGC) Y/C: 1 Vpp / 75 Ohm - nominal (with AGC) YPbPr: 0.7 Vpp / 75 Ohm (optional) Automatic frequency detection VGA - WUXGA (1920 x1200), NATIVE (1366x768) RGB: 0.7 Vpp / 75 Ohm (RGB), TTL (HV) 1 x DVI-D [Digital RGB, input only] Horizontal: 20 KHz - 82 KHz Vertical: 55 Hz - 75 Hz Audio Input: 0.15 to 1 V Audio Output: 7W (10% THD) Integrated through glass speaker 10W (optional) Infrared Remote Control RS-232 Serial Port 2 x USB Port RJ45 Port Ethernet Commands and controls are available from any of the three user's interfaces	PAL (BGH/D/I, M, N, 60), NTSC (M, 4.43), SECAM CVBS: 1 Vpp / 75 Ohm - nominal (with AGC) Y/C: 1 Vpp / 75 Ohm - nominal (with AGC) YPbPr: 0.7 Vpp / 75 Ohm (optional) Automatic frequency detection VGA - WUXGA (1920 x1200), NATIVE (1366x768) RGB: 0.7 Vpp / 75 Ohm (RGB), TTL (HV) 1 x DVI-D [Digital RGB, input only] Horizontal: 20 KHz - 82 KHz Vertical: 55 Hz - 75 Hz Audio Input: 0.15 to 1 V Audio Output: 7W (10% THD) Integrated through glass speaker 10W (optional) Infrared Remote Control RS-232 Serial Port 2 x USB Port RJ45 Port Ethernet Commands and controls are available from any of the three user's interfaces	PAL (BGH/D/I, M, N, 60), NTSC (M, 4.43), SECAM CVBS: 1 Vpp / 75 Ohm - nominal (with AGC) Y/C: 1 Vpp / 75 Ohm - nominal (with AGC) YPbPr: 0.7 Vpp / 75 Ohm (optional) Automatic frequency detection VGA - WUXGA (1920 x1200), NATIVE (1920x1080) RGB: 0.7 Vpp / 75 Ohm (RGB), TTL (HV) 1 x DVI-D [Digital RGB, input only] Horizontal: 20 KHz - 82 KHz Vertical: 55 Hz - 75 Hz Audio Input: 0.15 to 1 V Audio Output: 7W (10% THD) Integrated through glass speaker 10W (optional) Infrared Remote Control RS-232 Serial Port 2 x USB Port RJ45 Port Ethernet Commands and controls are available from any of the three user's interfaces
CONTROLS	Video: Geometry: Audio: Others:	Brightness, Contrast, Color, Sharpness, Hue Colour temperature (4 selections) Source selection Self adjustment of picture dimension Free adjustment of picture position Selection of format presets (for compatibility with 4:3 and 16:9 pictures) Uncompressed Mode (PC Input, with selection of the displayed area) Volume/Balance Equalizer AVC MTS Stand-by mode Status Indication Programmable OSD position and aspect Multilanguage Menu (DE, ES, FR, GB, IT) DPMS More functions available according to customer's request	Brightness, Contrast, Color, Sharpness, Hue Colour temperature (4 selections) Source selection Self adjustment of picture dimension Free adjustment of picture position Selection of format presets (for compatibility with 4:3 and 16:9 pictures) Uncompressed Mode (PC Input, with selection of the displayed area) Volume/Balance Equalizer AVC MTS Stand-by mode Status Indication Programmable OSD position and aspect Multilanguage Menu (DE, ES, FR, GB, IT) DPMS More functions available according to customer's request	Brightness, Contrast, Color, Sharpness, Hue Colour temperature (4 selections) Source selection Self adjustment of picture dimension Free adjustment of picture position Selection of format presets (for compatibility with 4:3 and 16:9 pictures) Uncompressed Mode (PC Input, with selection of the displayed area) Volume/Balance Equalizer AVC MTS Stand-by mode Status Indication Programmable OSD position and aspect Multilanguage Menu (DE, ES, FR, GB, IT) DPMS More functions available according to customer's request
PHYSICAL	Dimensions: Weight: Mains voltage: Power consumption: Operating conditions: Class protection:	refer to the size table 50 Kg (without base) 115/230 VAC ± 15%, 50/60 Hz 230W Storage: -20°C to 65°C (max 85% RH not condensing) Working: 0°C to 50°C (max 85% RH not condensing) IP54	refer to the size table 80 Kg (without base) 115/230 VAC ± 15%, 50/60 Hz 300W Storage: -20°C to 65°C (max 85% RH not condensing) Working: 0°C to 50°C (max 85% RH not condensing) IP54	refer to the size table 80 Kg (without base) 115/230 VAC ± 15%, 50/60 Hz 400W Storage: -20°C to 65°C (max 85% RH not condensing) Working: 0°C to 50°C (max 85% RH not condensing) IP54
OPTIONALS		Touch screen through glass (contactless) Integrated Webcam Integrated WiFi Integrated GPRS/UMTS Integrated Audio Proximity sensor Air conditioning system Digital Signage Set-top-box Self-diagnostic	Touch screen through glass (contactless) Integrated Webcam Integrated WiFi Integrated GPRS/UMTS Integrated Audio Proximity sensor Air conditioning system Digital Signage Set-top-box Autodiagnostic	Touch screen through glass (contactless) Integrated Webcam Integrated WiFi Integrated GPRS/UMTS Integrated Audio Proximity sensor Air conditioning system Digital Signage Set-top-box Autodiagnostic
COMPUTER (OPTIONAL - REFERENCE ONLY)	CPU: RAM: Video Board: Hard Disk: DVD: LAN: USB: Audio: I/F: Wi-Fi: Warranty:	Intel Pentium D 925 (3,0Ghz, 800Mhz, 4Mb) 1 GB DDRII 667Mhz ATI Radeon X1300 PRO PCIe 256MB, DVI Dual head VGA / DVI, display rotation 80GB SATA 3GB/s 8 x DVD-ROM 2 x 10/100 Mbit 2 x front + 6 x rear integrated Mouse, Keyboard, 1 x RS232 IEEE 802.11 a,b,g (optional) 3 YRS On site - Next Business Day (**) 	Intel Pentium D 925 (3,0Ghz, 800Mhz, 4Mb) 1 GB DDRII 667Mhz ATI Radeon X1300 PRO PCIe 256MB, DVI Dual head VGA / DVI, display rotation 80GB SATA 3GB/s 8 x DVD-ROM 2 x 10/100 Mbit 2 x front + 6 x rear integrated Mouse, Keyboard, 1 x RS232 IEEE 802.11 a,b,g (optional) 3 YRS On site - Next Business Day (**) 	Intel Pentium D 925 (3,0Ghz, 800Mhz, 4Mb) 1 GB DDRII 667Mhz ATI Radeon X1300 PRO PCIe 256MB, DVI Dual head VGA / DVI, display rotation 80GB SATA 3GB/s 8 x DVD-ROM 2 x 10/100 Mbit 2 x front + 6 x rear integrated Mouse, Keyboard, 1 x RS232 IEEE 802.11 a,b,g (optional) 3 YRS On site - Next Business Day (**)

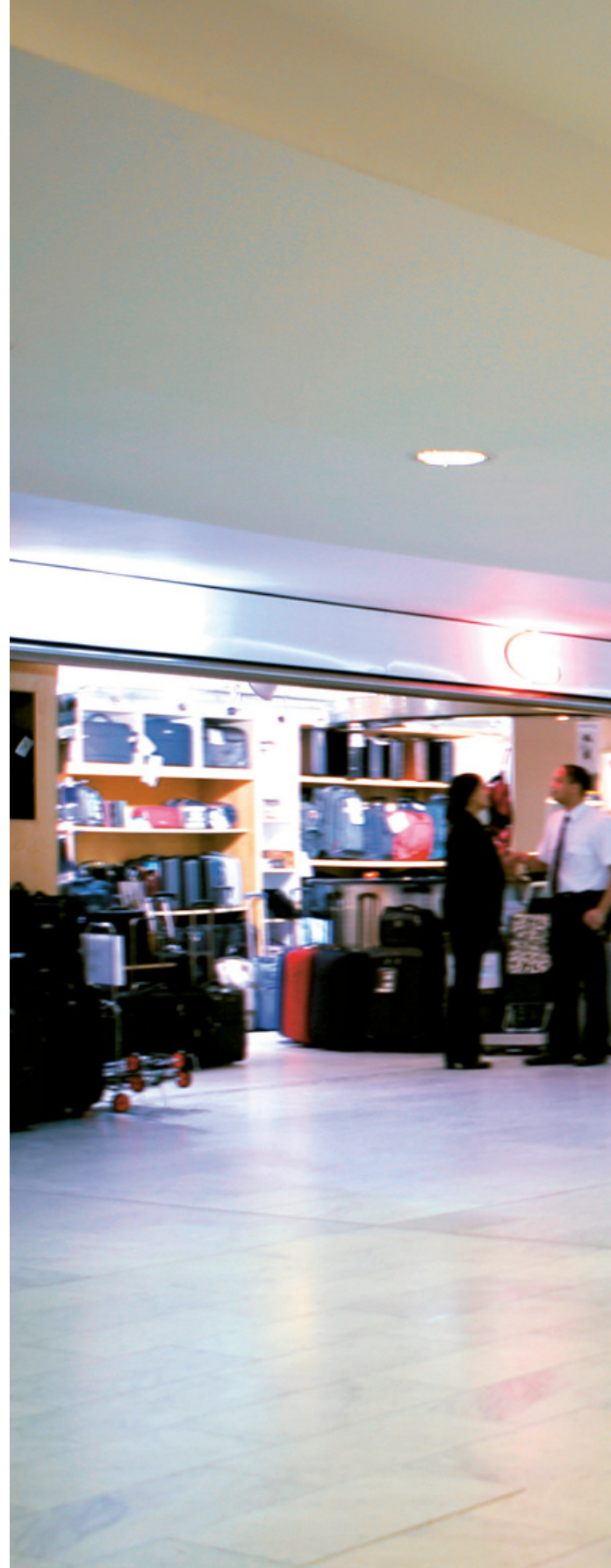
OUT DOOR_IN DOOR

TOTEM 57" FullHD	TOTEM 70" FullHD	TOTEM 82" FullHD
<p>57" (143 cm) diagonal 16:9 1920 (H) x 1080 (V) pixels 0,65 (H) x 0,65 (V) [mm] 1251 (H) x 704 (V) [mm] 700 cd/m2 (typical) 1200:1 (typical) 5,000: 1 (dynamic) 180° (in all directions) 16.7 Mil 8 ms Safety antireflective glass</p>	<p>70" (178 cm diagonal) 16:9 1920 (H) x 1080 (V) pixels 0,80 (H) x 0,80 (V) [mm] 1550 (H) x 854 (V) [mm] 600 cd/m2 (typical) 1200:1 (typical) 5,000: 1 (dynamic) 180° (in all directions) 16.7 Mil 8 ms Safety antireflective glass</p>	<p>82"(208 cm diagonal) 16:9 1920 (H) x 1080 (V) pixels 0,94 (H) x 0,94 (V) [mm] 1805 (H) x 1015 (V) [mm] 600 cd/m2 (typical) 1200:1 (typical) 5,000: 1 (dynamic) 180° (in all directions) 16.7 Mil 8 ms Safety antireflective glass</p>
<p>2 x RCA [CVBS] 1 x mini DIN 4 pin [Y/C] 3 x RCA [YPbPr] 1 x Dsub-15 HD [Analog RGB] 1 x DVI-D [Digital RGB] 1 x jack 3.5 [PC audio input] 6 x RCA [CVBS, S-Video, YPbPr audio input] 1 x Dsub-9 female [Input] 2 x USB Port RJ45 Port Ethernet Cable LAN CAT5</p>	<p>2 x RCA [CVBS] 1 x mini DIN 4 pin [Y/C] 3 x RCA [YPbPr] 1 x Dsub-15 HD [Analog RGB] 1 x DVI-D [Digital RGB] 1 x jack 3.5 [PC audio input] 6 x RCA [CVBS, S-Video, YPbPr audio input] 1 x Dsub-9 female [Input] 2 x USB Port RJ45 Port Ethernet Cable LAN CAT5</p>	<p>2 x RCA [CVBS] 1 x mini DIN 4 pin [Y/C] 3 x RCA [YPbPr] 1 x Dsub-15 HD [Analog RGB] 1 x DVI-D [Digital RGB] 1 x jack 3.5 [PC audio input] 6 x RCA [CVBS, S-Video, YPbPr audio input] 1 x Dsub-9 female [Input] 2 x USB Port RJ45 Port Ethernet Cable LAN CAT5</p>
<p>PAL (BGH/D/I, M, N, 60), NTSC (M, 4.43), SECAM CVBS: 1 Vpp / 75 Ohm - nominal (with AGC) Y/C: 1 Vpp / 75 Ohm - nominal (with AGC) YPbPr: 0.7 Vpp / 75 Ohm (optional) VGA - WUXGA (1920 x1200), NATIVE (1920x1080) Automatic frequency detection RGB: 0.7 Vpp / 75 Ohm (RGB), TTL (HV) 1 x DVI-D [Digital RGB, input only] Horizontal: 20 KHz - 82 KHz Vertical: 55 Hz - 75 Hz Audio Input: 0.15 to 1 V Audio Output: 7W (10% THD) Integrated through glass speaker 10W (optional) Infrared Remote Control RS-232 Serial Port 2 x USB Port RJ45 Port Ethernet Commands and controls are available from any of the three user's interfaces</p>	<p>PAL (BGH/D/I, M, N, 60), NTSC (M, 4.43), SECAM CVBS: 1 Vpp / 75 Ohm - nominal (with AGC) Y/C: 1 Vpp / 75 Ohm - nominal (with AGC) YPbPr: 0.7 Vpp / 75 Ohm (optional) VGA - WUXGA (1920 x1200), NATIVE (1920x1080) Automatic frequency detection RGB: 0.7 Vpp / 75 Ohm (RGB), TTL (HV) 1 x DVI-D [Digital RGB, input only] Horizontal: 20 KHz - 82 KHz Vertical: 55 Hz - 75 Hz Audio Input: 0.15 to 1 V Audio Output: 7W (10% THD) Integrated through glass speaker 10W (optional) Infrared Remote Control RS-232 Serial Port 2 x USB Port RJ45 Port Ethernet Commands and controls are available from any of the three user's interfaces</p>	<p>PAL (BGH/D/I, M, N, 60), NTSC (M, 4.43), SECAM CVBS: 1 Vpp / 75 Ohm - nominal (with AGC) Y/C: 1 Vpp / 75 Ohm - nominal (with AGC) YPbPr: 0.7 Vpp / 75 Ohm (optional) VGA - WUXGA (1920 x1200), NATIVE (1920x1080) Automatic frequency detection RGB: 0.7 Vpp / 75 Ohm (RGB), TTL (HV) 1 x DVI-D [Digital RGB, input only] Horizontal: 20 KHz - 82 KHz Vertical: 55 Hz - 75 Hz Audio Input: 0.15 to 1 V Audio Output: 7W (10% THD) Integrated through glass speaker 10W (optional) Infrared Remote Control RS-232 Serial Port 2 x USB Port RJ45 Port Ethernet Commands and controls are available from any of the three user's interfaces</p>
<p>Brightness, Contrast, Color, Sharpness, Hue Colour temperature (4 selections) Source selection Self adjustment of picture dimension Free adjustment of picture position Selection of format presets (for compatibility with 4:3 and 16:9 pictures) Uncompressed Mode (PC Input, with selection of the displayed area) Volume/Balance Equalizer AVC MTS Stand-by mode Status Indication Programmable OSD position and aspect Multilanguage Menu (DE, ES, FR, GB, IT) DPMS More functions available according to customer's request</p>	<p>Brightness, Contrast, Color, Sharpness, Hue Colour temperature (4 selections) Source selection Self adjustment of picture dimension Free adjustment of picture position Selection of format presets (for compatibility with 4:3 and 16:9 pictures) Uncompressed Mode (PC Input, with selection of the displayed area) Volume/Balance Equalizer AVC MTS Stand-by mode Status Indication Programmable OSD position and aspect Multilanguage Menu (DE, ES, FR, GB, IT) DPMS More functions available according to customer's request</p>	<p>Brightness, Contrast, Color, Sharpness, Hue Colour temperature (4 selections) Source selection Self adjustment of picture dimension Free adjustment of picture position Selection of format presets (for compatibility with 4:3 and 16:9 pictures) Uncompressed Mode (PC Input, with selection of the displayed area) Volume/Balance Equalizer AVC MTS Stand-by mode Status Indication Programmable OSD position and aspect Multilanguage Menu (DE, ES, FR, GB, IT) DPMS More functions available according to customer's request</p>
<p>refer to the size table 100 Kg (without base) 115/230 VAC ± 15%, 50/60 Hz 500W Storage: -20°C to 65°C (max 85% RH not condensing) Working: 0°C to 50°C (max 85% RH not condensing) IP54</p>	<p>refer to the size table 120 Kg (without base) 115/230 VAC ± 15%, 50/60 Hz 550W Storage: -20°C to 65°C (max 85% RH not condensing) Working: 0°C to 50°C (max 85% RH not condensing) IP54</p>	<p>refer to the size table 150 Kg (without base) 115/230 VAC ± 15%, 50/60 Hz 1400W Storage: -20°C to 65°C (max 85% RH not condensing) Working: 0°C to 50°C (max 85% RH not condensing) IP54</p>
<p>Touch sensor Integrated Webcam Integrated WIFI Integrated GPRS/UMTS Integrated Audio Proximity sensor Air conditioning system Digital Signage Set-top-box Autodiagnostic</p>	<p>Touch sensor Integrated Webcam Integrated WIFI Integrated GPRS/UMTS Integrated Audio Proximity sensor Air conditioning system Digital Signage Set-top-box Autodiagnostic</p>	<p>Touch sensor Integrated Webcam Integrated WIFI Integrated GPRS/UMTS Integrated Audio Proximity sensor Air conditioning system Digital Signage Set-top-box Autodiagnostic</p>
<p>Intel Pentium D 925 (3,0Ghz, 800Mhz, 4Mb) 1 GB DDRII 667Mhz ATI Radeon X1300 PRO PCIe 256MB, DVI Dual head VGA / DVI, display rotation 80GB SATA 3GB/s 8 x DVD-ROM 2 x 10/100 Mbit 2 x front + 6 x rear integrated Mouse, Keyboard, 1 x RS232 IEEE 802.11 a,b,g (optional) 3 YRS On site - Next Business Day (**)</p>	<p>Intel Pentium D 925 (3,0Ghz, 800Mhz, 4Mb) 1 GB DDRII 667Mhz ATI Radeon X1300 PRO PCIe 256MB, DVI Dual head VGA / DVI, display rotation 80GB SATA 3GB/s 8 x DVD-ROM 2 x 10/100 Mbit 2 x front + 6 x rear integrated Mouse, Keyboard, 1 x RS232 IEEE 802.11 a,b,g (optional) 3 YRS On site - Next Business Day (**)</p>	<p>Intel Pentium D 925 (3,0Ghz, 800Mhz, 4Mb) 1 GB DDRII 667Mhz ATI Radeon X1300 PRO PCIe 256MB, DVI Dual head VGA / DVI, display rotation 80GB SATA 3GB/s 8 x DVD-ROM 2 x 10/100 Mbit 2 x front + 6 x rear integrated Mouse, Keyboard, 1 x RS232 IEEE 802.11 a,b,g (optional) 3 YRS On site - Next Business Day (**)</p>



	40"	46"	57"	70"	82"
A	760	860	1000	1140	1320
B	2050	2150	2250	2350	2650
C	170	170	170	170	170
D	70	70	70	70	70
E	500	500	500	500	500
F	882	1015	1248	1434	1803
G	495	570	701	806	1013
H	900	1000	1140	1280	1320

Le dimensioni sono espresse in mm.



DIGITAL SIGNAGE

_UN NUOVO MODO DI VISUALIZZARE LE IDEE, DEDICATO AI CREATIVI, ALLE CONCESSIONARIE DI PUBBLICITÀ AI CLIENTI FINALI.

_ A NEW WAY TO DISPLAY IDEAS, DEDICATED TO CREATIVITY, PUBLICITY SUPPLIERS AND END USERS

_ UN NOUVEAU MOYEN DE VISUALISER LES IDÉES, DÉDIÉS AUX CRÉATIFS, AUX CONCESSIONNAIRES DE PUBLICITÉS ET AUX CLIENTS FINAUX

_ UN NUEVO MODO DE VISUALIZAR LAS IDEAS, DEDICADO A LOS CREATIVOS, A LOS CONCESIONARIOS DE PUBLICIDAD Y A LOS CLIENTES FINALES



ADV TOTEM
 OUT DOOR_IN DOOR
 SIZE 40"
 SIZE 46"
 SIZE 57"
 SIZE 70"
 SIZE 82"

ADV
 TOTEM

Cari creativi, quando pensate al futuro dei vostri messaggi, come ve lo immaginate?

Pensate ancora di gestire il vostro sforzo creativo tramite i poster di carta? Siete ancora disposti a consegnare alla carta, alla plastica o al massimo a dei pannelli rotanti il risultato del vostro lavoro? Non vi piacerebbe poter caricare il vostro layout grafico approvato dal cliente, direttamente negli spazi di affissione previsti, tramite un semplice click?

E voi?

Concessionarie di pubblicità, avete pensato a dei mezzi alternativi all'affissione? Non sarebbe meglio poter ulteriormente ottimizzare i vostri prestigiosissimi spazi? Con un semplice software potreste decidere per quale cliente e con quale layout prevedere un'affissione digitale in qualsiasi location nel mondo, con qualsiasi planning temporale e con la possibilità di poter cambiare tutto in un istante. Senza squadre di manutentori, affissori... Con un semplice click. Ed il tutto in tempo reale. E voi clienti della moda, della grande distribuzione e delle telecomunicazioni...? Siete contenti di vedere la vostra immagine rovinata dai vandali, sbiadita dalla pioggia e coperta da altri poster? La risposta per ovviare a queste problematiche è un Totem HANTAREX, pretendetelo.

Dear Creators, what do you imagine when you think of the future of your messages?

Do you still manage your creations with paper posters? Are you still willing to display your work with paper, plastic or, at most, rotating panels? Wouldn't you like to load your graphic layouts directly to the advertising space with a simple click?

And you publicity suppliers, have you thought of an alternative method to display your ads? Wouldn't it be better if you could optimize your precious space even more? With simple software, you could decide for which client and with which layout you display a digital sign in any location throughout the world at any time and frequency and with the possibility to change it instantly, without maintenance teams to paste new posters.

Now, all this can be done with just a simple click and in real time. What about you fashion clients and shop and telecommunication managers? Are you happy with your images that are constantly being ruined by vandals and faded by the weather, not to mention covered by competitors' ads? The obvious answer to these problems is a Totem HANTAREX. Get yours at your local Hantarex dealer.

Digital Signage - un nouveau mode de communication dynamique

Avec le totem Hantarex, plus besoin de support papier! Le client valide directement la création publicitaire par Internet. Fini les BAT! Communiquez en temps réel! Par un simple clic, vous diffusez directement votre message/information. Donnez vie à votre communication !!! Le Totem HANTAREX répond à tous les besoins en termes de rapidité, fiabilité, efficacité et compétitivité. Optimisez votre communication!!

¿Queridos creativos, cuándo pensáis en el futuro de vuestros mensajes, como os lo imagináis?

¿Todavía pensáis en administrar vuestro esfuerzo creativo con los póster de papel? ¿Todavía estáis dispuestos a entregar papel, plástico o a lo sumo a paneles rotatorios el resultado de vuestro trabajo? ¿No os gustaría poder cargar vuestra compaginación gráfica aprobada por el cliente, directamente en los espacios de fijación previstos, por un simple click? ¿Y vosotros? ¿Concesionarias de publicidad, han pensado en los medios alternativos a la fijación? ¿Sería mejor no poder optimizar ulteriormente vuestros prestigiosos espacios? Con un simple software podríais decidir por cuál cliente y con cuál compaginación prever un anuncio digital en cualquier localidad del mundo, con cualquier planning temporal y con la posibilidad de poder cambiar todo en un santiamén. Sin equipos de mantenimiento, publicistas... Con un simple click. Y todo a tiempo real.

¿Y vosotros clientes de la moda, de la gran distribución y de las telecomunicaciones...?

¿Estáis contentos con ver vuestra imagen arruinada por los vándalos, desteñida por la lluvia y tapada por otros póster? La respuesta para remediar estas problemáticas, es un Tótem HANTAREX, pretendido.



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FLIGHT	DESTINATION	TIME	NOTICE	
AZ 306 R	ROME	14:15	ON BOARDING	AIR FRANCE
YZ 125 P	MILAN	14:35	ON BOARDING	Alitalia
YZ 201 Y	NICE	14:40	ON BOARDING	BRITISH AIRWAYS
AZ 256 V	ROME	14:45	DELAYED	Continental Airlines
AF 212 Z	NAPLE	14:50	ON-TIME	Delta
AZ 115 F	MILAN	14:55	DELAYED	Lufthansa
BA 309 C	LONDON	15:00	ON-TIME	VARIE
AZ 306 R	NEW YORK	14:15	ON-TIME	Continental Airlines
YZ 125 P	LUXOR	14:35	ON-TIME	KL
YZ 201 Y	OSAKA	14:40	ON-TIME	THAI
AZ 256 V	TOKIO	14:45	DELAYED	THAI
AF 212 Z	LOS ANGELES	14:50	ON-TIME	IBERIA
AZ 115 F	FRANKFURTH	14:55	DELAYED	IBERIA
BA 309 C	MUNICH	15:00	ON-TIME	AIR FRANCE
AZ 306 R	ROME	14:15	ON-TIME	Alitalia
YZ 125 P	MILAN	14:35	ON-TIME	BRITISH AIRWAYS
YZ 201 Y	NICE	14:40	ON-TIME	Continental Airlines
AZ 256 V	ROME	14:45	DELAYED	Delta
AF 212 Z	NAPLE	14:50	ON-TIME	Lufthansa
AZ 115 F	MILAN	14:55	DELAYED	VARIE
BA 309 C	LONDON	15:00	ON-TIME	Continental Airlines
AZ 115 F	FRANKFURTH	14:55	DELAYED	KL
YZ 125 P	MILAN	14:35	ON-TIME	THAI
YZ 201 Y	NICE	14:40	ON-TIME	THAI
AZ 256 V	ROME	14:45	DELAYED	IBERIA
AF 212 Z	NAPLE	14:50	ON-TIME	IBERIA
AZ 115 F	MILAN	14:55	DELAYED	BRITISH AIRWAYS
BA 309 C	LONDON	15:00	ON-TIME	Alitalia
AZ 256 V	ROME	14:45	DELAYED	KL
AF 212 Z	NAPLE	14:50	ON-TIME	Lufthansa

HM/TMEX



ADV TOTEM
 OUT DOOR_IN DOOR
 SIZE 40"
 SIZE 46"
 SIZE 57"
 SIZE 70"
 SIZE 82"

ADV
 TOTEM